



about Lisbon



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ISCTE is a public university established in 1972 and one of the most dynamic and innovative in Portugal. A leading research university, ISCTE currently has about 9.000 students (17% foreign), over half of them in postgraduate programmes.

ISCTE is recognized for excellence in teaching, research and community service, but also for its international and multicultural environment and solid connections to the corporate world that bring real-life business experience to academics and students.

ISCTE has been internationally distinguished for relevance and impact, holding accreditations from AACSB and AMBA. Amongst others, ISCTE Business School has been ranked in the top 80 of the best business schools in Europe according to the Financial Times.

Full address:
ISCTE - Instituto Universitário de
Lisboa
Av. das Forças Armadas 36
1649-026 Lisboa
<https://www.iscte-iul.pt/>



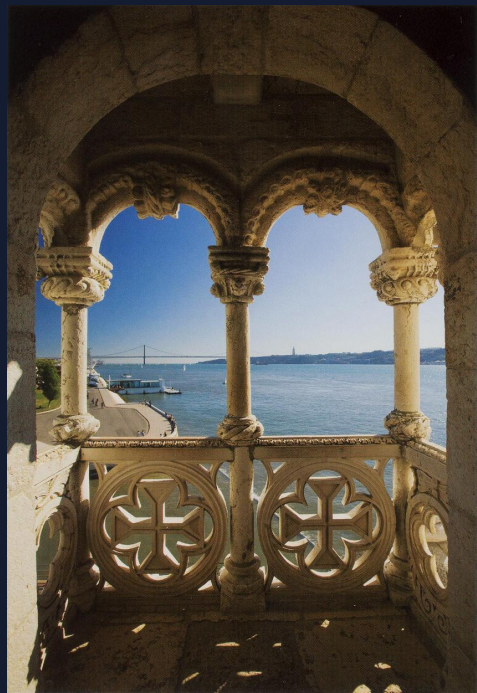
Padrão dos Descobrimentos

Discoverys Monument

The imposing monument to the discoveries stamps its mark on the riverside at Belém. It was designed in 1940 to commemorate the "Exposition of the Portuguese World", promoted by the Salazar government to celebrate the eighth and third centenaries of the founding and restoration of the Portuguese nation (1140 and 1640 respectively). However, it was only built in 1960 for commemorations marking 500 years since the death of Prince Henry the Navigator. Designed by architect Cottinelli Telmo, it features the work of sculptor Leopoldo de Almeida.

52 meters in height, the monument symbolizes a caravel, headed by the figure of Prince Henry the Navigator followed by a cortege of 32 leading figures from the Era of the Discoveries including, for example, king Afonso V (1432-81), the driving force behind the first discoveries, Vasco da Gama (1460-1524) who discovered the maritime route to India, Pedro Álvares Cabral (1467-1520), who discovered Brazil and Fernando Magellan, who completed the circumnavigation of the globe in 1522, among others.

LOCATION: Av. Brasília, Belém
<https://padraodosdescobrimentos.pt/>



Torre de Belém

Belém Tower

The harmony and delicate ornamentation of the Tower of Belém suggests a finely cut jewel to all laying eyes on her. However, its contemporaries took a rather different perspective: a formidable and imposing bastion defending the entrance to the Tagus and capable of combining firepower with the Saint Sebastian tower on the other bank of the river. Its construction was ordered by king Manuel I (1495-1521) and it was built by Francisco de Arruda between 1514 and 1521. The tower was built on a basalt island that was close to the right bank of the Tagus in front of Restelo beach.

However, with the gradual change in the course of the river, the tower has ended practically swallowed up by the bank.

The most highly decorated side of the Tower is south facing, with its narrow balcony. On the cloistral wall that rises above the bulwark, there is a sculptured image of the Virgin with Child dating back to the 18th century, forming the prow of the tower.

In 1983, the Tower of Belém was classified World Heritage by UNESCO.

LOCATION: Av. de Brasília, Belém
<http://www.torrebelem.gov.pt>



Mosteiro dos Jerónimos

Jerónimos Monastery

At the start of the 16th century King Manuel I's intention to have a large monastery erected there was acknowledged by the Holy See, and which was donated to the Order of the Friars of St. Jerome. The epitome of Manueline architecture and intrinsically linked to the Discoveries, this monastery is the most remarkable Portuguese monastic ensemble of its time and one of the main European churches.

In this monument, classified by UNESCO as a World Heritage Site, it is worth noting the facades, the church and the cloisters.

On the south facade, one can admire the portal painted by João de Castilho, where the figures are arranged according to a specific hierarchy: below, Infante D. Henrique guards the entrance, the Virgin of Bethlehem blesses the monument, and Archangel Saint Gabriel, the protector of Portugal, completes the arc. In the main chapel, later reconstructed by Jerónimo de Ruão, are the tombs of D. Manuel I, his son D. João III and their wives.

LOCATION: Praça do Império, Belém
<http://www.mosteirojeronimos.gov.pt>





Museu Nacional de Arte Antiga

National Ancient Art Museum

Created in 1884, and housed in the Palácio Alvor for almost 130 years, the MNAA-Museu Nacional de Arte Antiga has had its current title for more than a century. It is the home to the most important Portuguese public collection of art, ranging from paintings to sculpture, and gold and silverware, as well as decorative arts from Europe, Africa and the Far East.

Comprising over 40,000 items, the MNAA collection has the largest number of works from Painting, Sculpture and Decorative Arts, classified by the State as "national treasures".

In its various sections, it also has a number of major works of art in the context of the world artistic heritage.

This museum is housed in a 17th century palace and in a building that stands on the site of a 16th century Carmelite convent, of which all that now remains is a Baroque chapel. It is one of the most important Portuguese museums and has a magnificent garden overlooking the River Tagus.

LOCATION: Rua das Janelas Verdes,
<http://www.museudearteantiga.pt>



Museu Nacional dos Coches

National Coach Museum

The Coach Museum was an initiative of Queen D. Amélia de Orléans e Bragança, wife of King D. Carlos I (1889-1908), who inaugurated it in 1905. It contains an exceptional and unique collection of richly adorned royal vehicles, from the 17th to 19th centuries (coaches, berlins, carriages, chaises, litters, sedan-chairs), used by the Portuguese and other European courts, the Patriarchs of Lisbon and Portuguese noble houses up until the advent of the motor car. The rare example of Philip II's travelling coach (late 16th century) and the three monumental coaches

that were part of the magnificent embassy sent by Portugal to Pope Clement XI in Rome (1716), with iconography in gilded woodwork glorifying the Discoveries, are some of the most notable pieces in this incomparable exhibition.

The new Coach Museum emerges, not only, as a cultural site but also as a public utility space. In the words of the architect Paulo Mendes da Rocha "the Museum has no doors and relates to all of its surroundings".

LOCATION: Av da Índia, Belém



MAAT *Museum of Art, Architecture and Technology*

The MAAT - Museum of Art, Architecture and Technology, which opened its doors to the public on 5 October 2016. Presenting itself as a new cultural center in the city of Lisbon, the MAAT represents an ambition to host national and international exhibitions with contributions by contemporary artists, architects and thinkers. A space for debate, critical thinking and international dialogue, which offers an intense and diverse programme conceived for all audiences and ages.

MAAT also represents the EDP group's intent to help revitalize the riverfront of Belém's historic district.

With this proposal, the EDP Foundation has created a unique space in the city: a campus measuring 38 thousand square meters where the new building, with its cosmopolitan design, coexists with the iconic Tejo Power Station, connected through a landscape project designed by Lebanese architect Vladimir Djurovic.

LOCATION: Av. Brasília, Central Tejo
<http://www.maat.pt/pt>

Belcanto



At Belcanto, José Avillez offers a unique gastronomic and sensory journey trip. He offers a contemporary Portuguese cuisine in a sophisticated environment that makes us travel from the romanticism of old Chiado to the future.

With two Michelin stars, and 42nd place on the list of "The World's 50 Best Restaurants", Belcanto is also distinguished by its privileged location in the historic center of Lisbon for its warm, discreet and attentive service, and for an extraordinary wine cellar that offers some of the best Portuguese wines, and major international references.

Belcanto offers some of the best Portuguese flavors. In different menus that recreate, reinvent and take the traditions of Portuguese cuisine further.

Belcanto naturally cultivates the welcome, the attention to detail and the genuine care of those who sit at the table - traces of Portuguese culture and identity. Scattered across varied regions and contrasting landscapes, the high-quality products of our country are a source of pride. In Belcanto, you get to know the long history of Portuguese cuisine.

LOCATION: Rua Serpa Pinto, 10 A
<https://belcanto.pt/pt/>



Once upon a time there was an elegant Palace, built in 1781, where the aristocracy and bons vivants danced, enjoyed lavish banquets and admired new works of art. A different Palace, with its graceful architecture and its history and experience, that hosted a number of irreverent figures associated with curious expressions in Portuguese, such as “farrobodó” and “à grande e à francesa”.

Quintela Palace has been reborn in the hands of three partners who realized that it was a unique business opportunity, where they could develop an original concept never before attempted in the capital.

Palácio Chiado

It was a challenging and lengthy project due to a number of conditioning factors, taking more than a year and a half to be completed, supported by excellent partnerships.

In the renewed Palácio Chiado, the historic rooms will now host alternatives for fine dining and other forms of entertainment for Lisbon residents and visitors. As an outstanding cosmopolitan venue in the city, it is a timeless blend of history and modern life.

LOCATION: Rua do Alecrim 70

<https://palaciochiado.pt/en/>



Cervejaria Ramiro

The Ramiro Beer house was founded on the 7th of April of 1956, by the hand of Ramiro's father, being a small "pasture house".

As the years went by, Mr. Ramiro, having a main role within the business, slowly introduced seafood. This concept aroused a great interest creating a beer house.

Today it is known nationally and abroad for its excellent quality of raw-materials, for its level of service and for the price-quality relationship.

Relaxed and associated with the nautical environment, although it's not very sophisticated it's pleasant.

The space it's separate by several different atmospheres.

In the basement you can find the shellfish tanks where we can keep it alive in the best conditions for consume.

The entrance floor it's were you can find the house ex-libris the thematic tails of the most prestigious "Viúva Lamego" producer.

The entrance floor it's the busiest and you can see alive all the frenzy team running side by side bring the fresh beer, the famous shrimps on the garlic sauce, the ham or the famous Ramiro desert "prego".

LOCATION: Av. Almirante Reis 1



Clube do Fado

The Restaurant “Clube de Fado” is in the heart of Alfama and just a “stone’s throw away” of the renowned Sé de Lisboa (Lisbon Cathedral). If you enjoy excellent Portuguese traditional cooking, the sound of a Portuguese Guitar and to hear the greatest Portuguese Fado voices, come to our “Fado Club”. As you cross our thresholds you feel immediately a different atmosphere: Warm, Romantic, almost Mystical!

Its architecture tells us stories of ancient existence. Solid walls, columns, arches, ogival ceiling combined with a tasteful and discreet style built upon tradition.

We invite you to enjoy the fabulous dining-room with the warmth of a personal welcome and magnificence of its architecture (ogival ceiling, columns and Moorish well). During your dinner you will listen to well-known, and also amateur artists. Participate: sing or play an instrument and you will contribute to the “friendly atmosphere” of “Clube de Fado”.

After making this tour through the Restaurant “Fado Club”, draw your attention to the original corner where you can find the “Moorish Well”. Admire it and make a wish!

LOCATION: Rua S. João da Praça 94

<https://www.clubedefado.pt/>



Lisbon in 360° Experience

Why don't you start your visit toward Lisbon with stunning 360° videos?

<https://www.youtube.com/watch?v=G353z19p2dM>

<https://www.youtube.com/watch?v=YCEypD3gOkM>





Lisbon VR Experience

Cultural & Theme Tours in Lisbon

Join us on a 3-hour small group walking tour with an immersive time-travel experience. On our special Virtual Reality Tour, you will not just imagine what Lisbon was like before the 1755 earthquake, you will see it with your own eyes! You will begin your tour with one of our expert guides in front of the Statue to Luís de Camões and proceed to the Ruined Carmo Convent, one of the greatest reminders of the disaster that destroyed the city. Then stroll the streets of historical Lisbon, stopping at important locations, such as Rossio Square and Praça do Comércio.

Along each of the major stops, you will experience what they were like in the past thanks to the use of VR technology. Besides the use of our Virtual Reality headsets, detailed illustrations and expert commentary will also be provided to help bring life into History and paint a picture of Lisbon in the past. You will also receive a general introduction to Lisbon Tour and learn how the city rebuilt itself after the destruction.

Tour description provided by Viator



<https://www.lonelyplanet.com/portugal/lisbon/activities/lisbon-vr-experience/a/pa-act/v-14060P17/360366>

Rewind Cities

A new concept of cultural tourism

Rewind Cities Lisbon is an innovative application that tells you the history of Lisbon through augmented reality experiences.

In this project we were responsible not only for the application's branding but also for the it whole image.

Rewind Cities Lisbon is no longer a tourist application but rather a ticket for a magical and fun trip to the city's past.

<https://www.edc.pt/portfolio/rewind-cities/?lang=en>



Lisbon VR Escape Room

Created in 2016, Lostroom Portugal provides Virtual Reality Escape Room games in a completely secure environment.

Players become Avatars within our game and together they complete quests, shoot lasers, teleport and fight against enemies.

Come in and have fun with us!!!

<https://www.lostroom.pt/?lang=pt>



Centro de Realidade Virtual

Virtual Reality Centre

Parque das Nações

This space in Parque das Nações is not very large, but it is enough to be able to live more than 20 virtual reality experiences, alone or in groups (up to four people). At the Virtual Reality Centre they don't want to fall for the usual games for gamers, here it's from immersive cinema - where it really looks like it's in the movie, as if it were a character - or even an exercise where climbing Everest is required. You can also teleport through a Google Earth game and roam around any city in the world or, imagine, get out of a virtual escape room unscathed. At the Virtual Reality Centre, you buy the time, not the experience, so whichever minute package you prefer, you'll be able to spend it on multiple games - until the last second.

Zero Latency

It is a game, but it seems so real that it makes us forget that we are locked in a room with 200 square meters. It is a true immersive virtual reality experience that settled in Dolce Vita Tejo. There are several games available such as Zombie Survival, Sol Raiders, Singularity or Outbreak Origins, almost all of them involving zombies. Up to six players play as a team, making it even more fun. During the playing time, about 15 minutes that seem to last a lot longer given the number of levels and quests to complete, we truly believe we are trying to wipe out this species.

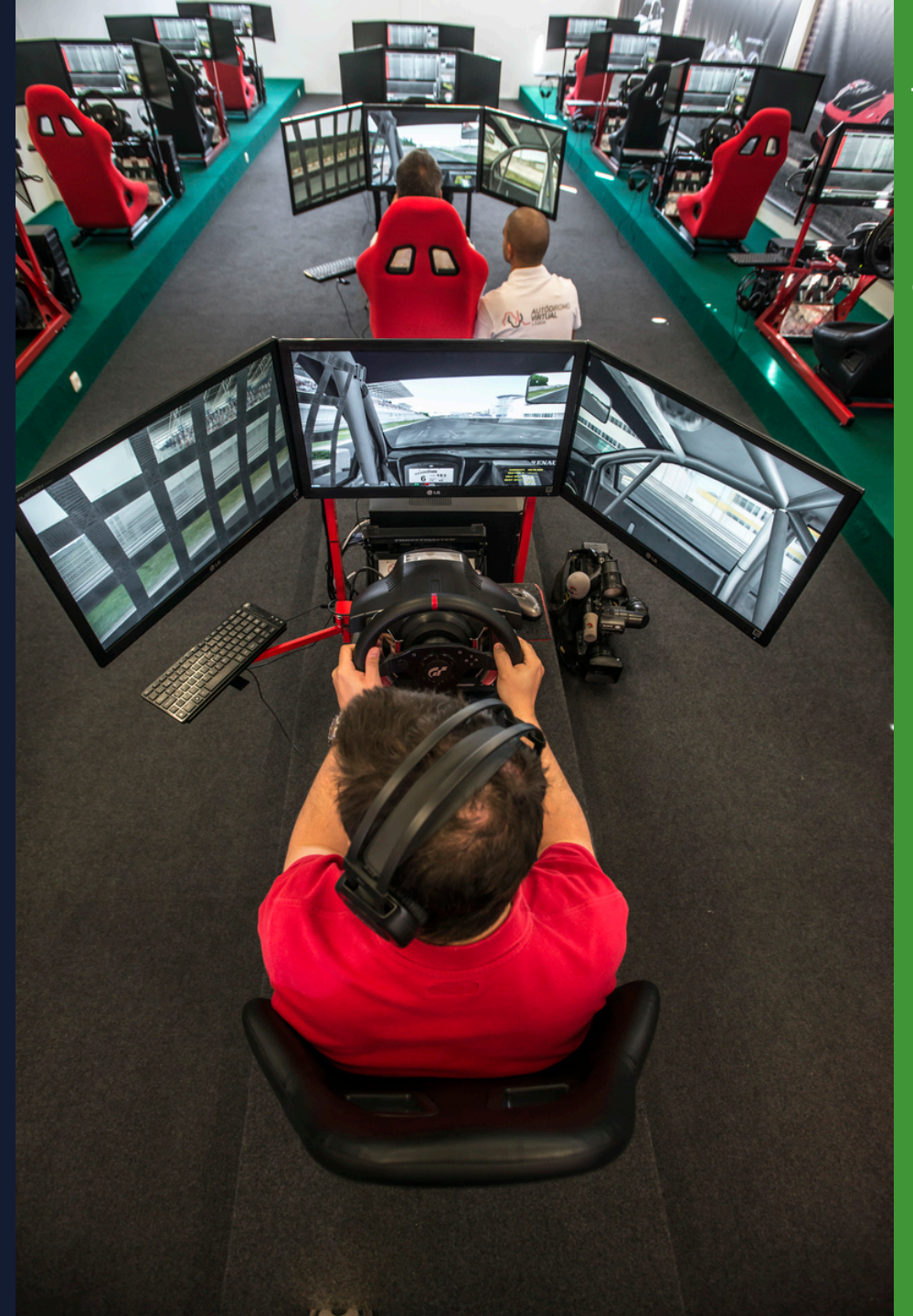
<http://www.zerolatencyvr.pt/>



Autódromo Virtual de Lisboa

Oeiras

Motor racing is a sport reserved for elites. Expensive, extremely difficult and quite dangerous. The only way to make it more democratic is to dematerialize it - that is, to make it a virtual experience. This is what happens at the Lisboa Virtual Racetrack in Carnaxide, where any human being can live all the thrills of car racing without worrying about going to overhaul or parallel parking. Although not a 100% virtual reality experience, it is quite similar to one of these, as you can venture into almost two dozen simulators and as many tracks and cars to choose from within 300 square meters.



Startups

In Portugal several Startups emerge connected to Artificial Intelligence (AI) with the support of the European Commission.

Feedzai

Another power name on the scene is Feedzai. Helping banks and commerce prevent payment fraud with AI, this Fintech has really shown what they can do to the European tech market. Feedzai has some incredible numbers, 30 million transactions going through their systems per day, and 10 out of the largest 25 banks in the world protected by their services, are just some of the impressive stats that Feedzai showcases on their website.

DefinedCrowd

DefinedCrowd describes itself as a “scalable AI platform that fits your global enterprise data needs”. What they do is really impressive and to the point: they train the data of your company’s AI. With offices in Lisbon, Porto, Seattle, and Tokyo, DefinedCrowd is all over the map and commits to using data for good. Neevo by DefinedCrowd, created in 2015, searches and selects appropriate datasets for their clients. It looks like the future of AI has already met its crowd.



Startups

Jungle

It may look like something from the future, but it is happening right now, Jungle uses AI to predict when your company's electrical assets will fail. We are talking about massive wind turbines, and heavy machinery such as power transformers, which make — and sometimes break — the renewable energy industry. Jungle shares its time between Lisbon and Delft, in The Netherlands, and their exciting journey is just beginning.

Unbabel

Unbabel has had an ever-impressive journey since 2013. This translation startup combines AI and human translation to deliver multilingual customer support to large-scale businesses. Among their clients are names like Skyscanner, Pinterest, and Trello. Unbabel brings together the best of both worlds, using the power of AI, allied to the attention to detail that only human tailored translation can provide.

The logo for Jungle, featuring the word "jungle" in a black, lowercase, cursive script font.

Now we're just waiting to say...

WELCOME TO LISBON

